

Crown Forklift Part

Crown specializes in developing electric forklifts that are used in manufacturing settings and distributions facilities around the globe. Crown is a leading lift truck producer of IC lift trucks for both open-air and indoor functions. Although a privately owned business, Crown has broad manufacturing capabilities across the globe with factories operating in China, the United States, Mexico, Germany and Australia.

Crown's electric forklifts are employed on a daily basis to safely move stockroom resources and commodities. The businesses complete product line comprises of manual propelled pallet stackers and trucks, power pallet stackers and lift trucks, counterbalanced sit down and stand up trucks, narrow-aisle turret trucks, narrow-aisle reach lift trucks, and order picking equipment.

Environmental stewardship and sustainability are an extremely important part of the Crown culture. Decades of thought leadership have allowed Crown to help clients whilst enhancing the natural environment. ISO 14001 certification has been attained for company stewardship and environmental efforts in manufacturing. Crown has proudly achieved numerous awards and recognitions for its sustainability efforts, including the Ohio Governor's Pollution Prevention Award and the Ohio Governor's Environmental Sustainability Award.

History - 1930 to 1950

Crown Equipment Corporation was born in the rural American community of New Bremen, Ohio, USA. The business has developed from a one-room outfit into an internationally distinguished corporation, currently considered to be the 7th biggest forklift producer on the planet.

Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family business later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President today, becoming the fourth generation of the Dicke family to maintain this position.

Crown in the beginning began with a small client base developing temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store based in New Bremen, Ohio, where Crown's center of operations currently remain.

In 1949, responding to the public's increasing appeal of the TV, Crown moved into the production of antenna rotators. This product was used to enhance television reception and image quality. The company's successful move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

Crown History -1950's to 1975

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical parts for government and private industry. After numerous successful bids inside a short period of time, the company had developed a reputable business in this field.

Adaptability and achievement dominated Crown's ability to diversify once again. In 1957, production into the material handling industry began with lift truck manufacturing. The organization believed the industry demanded a smaller line of first-class quality forklifts. Crown quickly created an exceptional range of modern equipment and swiftly became the most rapidly evolving material handling company with its collection of merchandise.

By 1966, Crown had ventured into the overseas materials handling markets by opening up shop in Sydney, Australia. Sydney is now a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and solid production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they began to build PTH hand pallet trucks. Later that same year, Crown began their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous dealers.

History - 1975 to Present

Nowadays, Crown manufactures an enormous fleet of electric lift trucks. The company's dealer network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are accountable for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and national marketing support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers successfully operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle,

Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing foreign markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele around the world, Crown has built an first-rate reputation as a maker of progressive, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with several comfort choices to lean, sit or stand, along with its unmatched output capacity.